Chapter 7 | Pedagogical Differences between Media

Resource 1 | Explore the pedagogical differences between media.
Choosing media for a teaching module can be difficult. From the list below, identify one strength and one weakness of each medium for teaching.

	Text	Audio	Video	Computing	Social Media
1.Strength					
2.Weakness					

- A. Requires skills to study independently
- B. Helps with the "grunt" work of teaching
- C. Time-consuming to create original materials
- D. Provides useful repetition and practice to master certain auditory skills
- E. Requires a high level of prior literacy skills
- F. Empowers learners to access, create, disseminate and share information easily and openly
- G. Often oversold as a panacea for education
- H. Useful for linking concrete events and phenomena to abstract principles
- I. Tends to be less precise than text
- J. Handles abstraction and generalization well

Solution: Text (1j, 2e), Audio (1d, 2i), Video (1h, 2c), Computing (1b, 2g), Social Media (1f, 2a)